



SUNFLOWER PRODUCTION AND MARKETING WORKSHOP

Wed., March 14, 2001

10:00 a.m. - 2:30 p.m.

COLUMBIA, MO

Holiday Inn Executive Center

Windsor Room I

Exit 128 off I-70 at Stadium Blvd.

(The hotel is adjacent to the Columbia Mall)

The Jefferson Institute, in cooperation with the University of Missouri, invites you to come learn about sunflowers as a crop option for Missouri farms. Sunflowers are currently being grown on an increasing number of farms in Missouri, and some experienced sunflower producers will be on hand to share their experience. If you are a current sunflower producer, or considering growing sunflowers for the first time, this workshop is for you! The meeting is also open to crop consultants, farm management specialists, and ag industry reps who are interested in how this native crop, grown on 3 million acres in the U.S., can help Missouri's farm economy.

Topics to be covered:

- New developments with sunflower varieties
- Options for growing sunflowers as a double crop or single crop
- Latest recommendations on pest management and fertility
- Market opportunities for sunflowers in Missouri
- Economic returns from sunflowers
- Obtaining LDP payments and issues associated with crop insurance for sunflowers
- Producer panel will discuss production issues

A free lunch buffet will be provided, along with a sunflower information kit. So that we can get an accurate count for lunch, **please confirm your attendance by calling 573-449-8638 or by email to amyers@tranquility.net.**

The workshop is provided free as a service to Missouri producers and ag advisors with support from the Jefferson Institute and the University of Missouri.

FOR MORE INFORMATION, CONTACT THE JEFFERSON INSTITUTE AT (573)449-8638.